



THOUSAND OAKS HIGH SCHOOL LANCER FOOTBALL

2018 BILLBOARDS AND MEDIA GUIDE

SPONSOR FORM



Name of Company/Sponsor			
Address			
City		Zip code	
Contact Name		Phone #	
Email Address:			
Lancer Player Name		<input type="checkbox"/> Freshman <input type="checkbox"/> JR Varsity <input type="checkbox"/> Varsity	
Billboard or Print Ad		<input type="checkbox"/> PBB <input type="checkbox"/> BB <input type="checkbox"/> RBB <input type="checkbox"/> FP <input type="checkbox"/> HP <input type="checkbox"/> QP <input type="checkbox"/> BC <input type="checkbox"/> Donation only	

BILLBOARDS -

Billboard Type	Donation	New Art Submitted	Repeat Last Year's Art
<input type="checkbox"/> PBB: Press Box 4'x8' Billboard	\$ 2,000	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> BB: New 4'x8' Stadium Billboard	\$ 650	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> RBB: Renewal of existing 4'x8' Stadium Billboard	\$ 500	<input type="checkbox"/>	<input type="checkbox"/>

Stadium Billboards – Billboards will be posted inside stadium by the season kick-off and remain posted for the entire year. They are visible to all who use the stadium; TOHS Athletics, Thousand Oaks Titans, Thousand Oaks Flyers, and various other school activity organizations. See artwork and file guidelines below. *** 50% Discount on any ¼ page or larger media guide ad when a billboard is renewed or purchased.**

MEDIA GUIDE

Ad Size	Donation	New Art Submitted	Repeat Last Year's Art
<input type="checkbox"/> Full Page (FP): 8.5" wide x 11" high	\$ 400	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Half Page (HP): 7.5" wide x 5" high	\$ 300	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> 1/4 Page (QP): 3.75" wide x 5" high	\$ 200	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> 1/8 Page (BC): 3.5" wide x 2" high (business card size)	\$ 75	<input type="checkbox"/>	<input type="checkbox"/>

Personalized Player Ads – Take advantage of this ad opportunity to support a player in a special way (same charge as any of the sizes above)

AD Layout/File Guidelines – Original artwork lay-out must be created in Illustrator, Photoshop or Word and saved in EPS, PDF, or JPG formats for Media Guide. Please submit ALL artwork as 300 dpi . Files in proper ad dimensions as listed above to ensure best quality printing. PRESCAN ALL BUSINESS CARDS in a 300 dpi file before submitting them. **PLEASE NO LOOSE BUSINESS CARDS OR HARD COPY ADS ACCEPTED AS ARTWORK!**

Billboard Artwork – Full size – 48" x 96" @ 72 dpi PDF Only. Half size artwork – 24" x 48" @ 144 dpi PDF Only. As artwork dimensions decrease, DPI should increase proportionately for highest quality print display.

Submitting Files – E-mail ad files, with Company/Sponsor Name in subject line. Files should not exceed 5 MB. Also, clearly state whether or not artwork is NEW or REPEAT from the previous year.

Form, including payment and artwork, must be submitted for teams to receive sponsor credit.

Email artwork to: Jeannette Ennis TOHSLancerboosters@gmail.com Please call (805) 732-9040 for questions.

DONATIONS – CASH, CHECKS, OR CREDIT CARDS ARE ACCEPTED. Mail to:

TOHS FOOTBALL BOOSTERS

1336 Moorpark Road #268, Thousand Oaks, CA 91360

Date of Donation: _____ Donation Amount: \$ _____

Payment: Check # _____ Cash Credit Card (complete below)

Mastercard Visa Discover Amex

Card # - _____ - _____ - _____ Exp Date (Mo/Yr): ____/____ 3 or 4 Digit Security Code _____

Cardholder Name: _____

Address _____ City, St _____ Zip _____

Cardholder Signature: _____

THOUSAND OAKS HIGH SCHOOL LANCER FOOTBALL
2018 BILLBOARDS AND MEDIA GUIDE ADS

FULL PAGE AD

8.5" WIDE X 11" HIGH

Example AD Layout

1/8 PAGE AD

(BUSINESS CARD)

3.5" WIDE X 2" HIGH

HALF PAGE AD

7.5" WIDE X 5" HIGH

1/4 PAGE AD

3.75" WIDE X 5" HIGH